

**TWISTED TEA “PAR-TEA ON THE PORCH”
SWEEPSTAKES OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. ODDS OF WINNING
DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.**

ELIGIBILITY: The Twisted Tea “Par-Tea On The Porch” Sweepstakes (the “Sweepstakes”) is open to legal residents who live within (a) a seventy-five (75) mile radius of Nippert Stadium in Cincinnati, Ohio and (b) the Designated Market Areas (as defined by Nielsen Media Research Company (or any other entity selected by MLS in its reasonable discretion whose market definitions are commonly used in the media industry)) of Lexington, Kentucky, Louisville, Kentucky and Indianapolis, Indiana (the “Territory”) who are of legal age of majority in the jurisdiction in which they reside (and at least 21 years old) at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Fussball Club Cincinnati, LLC, d/b/a Football Club Cincinnati (“Club”), Boston Beer Corporation (“Sponsor”), Major League Soccer, L.L.C. (“MLS”), and Soccer United Marketing, LLC (“SUM” and collectively with Club, Sponsor and MLS, the “MLS Entities”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win a prize. The Sweepstakes is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory, and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Sweepstakes begins at 8:00 AM ET on May 23, 2020 and ends at 8:00 PM ET on May 25, 2020 (“Entry Period”). During the Entry Period, there are two (2) ways to enter. No other method(s) of entry will be accepted. Limit one (1) entry per person, per family, per e-mail address, as applicable and per household, for each photo shared, regardless of method of entry. Multiple entries received from any person or family or e-mail address or household in excess of the stated limitation will be void. All information and files submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <http://www.mlssoccer.com/terms-service> and <http://www.mlssoccer.com/privacy-policy> (both of which are incorporated herein by reference).

1. Photo Submission: During the Entry Period, in order to enter the Sweepstakes through a photo entry, eligible participants need to go to www.fccincinnati.com/parteaontheporch and click on the banners, buttons and/or links to access the online entry form for the Sweepstakes and register by filling out the required fields on the Sweepstakes entry page and by uploading one (1) original photo within the time specified. If you upload images from your mobile phone, standard data fees may apply. See your wireless provider for pricing plan details. All eligible entries may be posted on the FC Cincinnati social media or webpage. Images must be in digital format. No print or film submissions will be accepted for entry into this Sweepstakes. All digital files must be 5 megabytes or smaller in JPEG or JPG format. The image need not be taken with a digital camera; scans of negatives, transparencies, or photographic prints are acceptable. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with TradeableBits Media Inc.

2. Online Method: To enter the Sweepstakes without having to submit a photo entry, during the Entry Period, go to <https://cloud.email.fccincinnati.com/TT2020> and click on the banners, buttons and/or links to access the online entry form for the Sweepstakes and register by filling out the required fields on the Sweepstakes entry page which will include:

- 1) **Name**
- 2) **E-mail address**
- 3) **Date of Birth**
- 4) **Telephone Number**

5) ZIP code

By submitting your completed online entry form and all other requested information as directed, you will receive one (1) entry in the Sweepstakes for the Prize that corresponds with the sweepstakes posts at the time you submit your online entry, and you will be entered into the random drawing for the Prize. Entrants can make one (1) online entry for each time period that allows entries to win a different Prize. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete entries are void. Online entrants to the Sweepstakes will be given the option to receive commercial e-mails from MLS Entities; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such e-mails and consenting to do so will not increase your chances of winning.

RANDOM DRAWING: The potential winner(s) of the Sweepstakes (each a "Winner" and collectively, the "Winners") will be selected by random drawing on or about May 26, 2020, from among all eligible entries received by the Club. The decisions of Club are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Entry Period.

PUBLICATION AND ASSIGNMENT OF RIGHTS TO SUBMISSIONS: By entering the Sweepstakes, each entrant agrees that his or her submission is an original work of authorship and he or she owns all right, title and interest in the entry as of the date of submission. Entries cannot defame or invade the publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. If the entry contains any material or elements that are not owned by the entrant and/or that are subject to the rights of third parties, the entrant is responsible for obtaining and has obtained, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by Sponsor and the MLS Entities in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the entry. If any identifiable person appearing in the entry is under the age of majority in his or her state of residence, the parent or legal guardian of such person is required to provide permission. Sponsor reserves the right to require proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Each of Sponsor and the Club reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with Sponsor's or the Club's image or that is otherwise not in compliance with these Official Rules, in its sole discretion. By entering the Sweepstakes, entrants agree to assign all right, title, and interest, including copyright rights, in the entry to Sponsor and grant permission for Sponsor, the MLS Entities and their respective designees to publish or publicize all or part of their entry, including but not limited to entrant's name, likeness and submission, in whole or in part, for advertising, promotional and trade or other purposes in conjunction with this and similar promotions in any and all media now known or hereafter developed, worldwide in perpetuity, without notice or permission and without further compensation, except where prohibited by law.

CONTENT RESTRICTIONS: Entrants must not include any of the following content (the "Content Restrictions") in any entry: (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws; (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on the MLS Entities, Sponsor, their owners and employees, or the game of soccer; (g) tobacco, cannabis, e-cigarettes, alcohol or drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, or local law, ordinance, or regulation; (k) individuals under legal age of majority without express permission from their parent or legal

guardian; (l) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); (m) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state/territory/province where the entry is created; and (n) material that the Club determines, in its sole discretion, disregards social distancing measures or other recommended or legal protocols in light of the COVID-19 pandemic. Any entry that does not comply with the foregoing, in the sole discretion of the Club, will be disqualified.

PRIZE: Each Winner will receive the following (the “Prize”):

- One (1) Twisted Tea Prize Pack; ARV: \$100

A total of three (3) Prizes will be awarded at the conclusion of the Entry Period. Total ARV of all Prizes is: \$300. Each Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided are the sole responsibility of each Winner. All prize details are at Sponsor’s sole discretion.

Each prize is non-transferable and non-assignable, with no substitutions except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes or by posting about the Sweepstakes on social media, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, the MLS Entities, TradeableBits Media Inc., and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) for any injury, damage or loss that may occur (including death), directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of any prize or any travel or activity related to the Sweepstakes or the receipt or use of any prize.

IN CONSIDERATION OF THE RISK OF INJURY WHILE PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANTS, AS WELL AS THEIR HEIRS, EXECUTORS, ADMINISTRATORS, ASSIGNS, OR PERSONAL REPRESENTATIVES EXPRESSLY WAIVE ANY AND ALL RIGHTS, CLAIMS OR CAUSES OF ACTION OF ANY KIND WHATSOEVER ARISING OUT OF PARTICIPATING IN THE SWEEPSTAKES; AND PARTICIPANTS, AS WELL AS THEIR HEIRS, EXECUTORS, ADMINISTRATORS, ASSIGNS, OR PERSONAL REPRESENTATIVES, EXPRESSLY AGREE TO RELEASE AND FOREVER DISCHARGE SPONSOR AND THE MLS ENTITIES, AS WELL AS THEIR AFFILIATES, MANAGERS, MEMBERS, AGENTS, ATTORNEYS, STAFF, SHAREHOLDERS, EMPLOYEES, OFFICERS, DIRECTORS, AND REPRESENTATIVES. PARTICIPANTS UNDERSTAND AND AGREE THAT THEIR PARTICIPATION IN THE SWEEPSTAKES IS ENTIRELY AT THEIR OWN RISK, AND THAT THEY ARE AWARE OF THE RISKS ASSOCIATED WITH THEIR PARTICIPATION, WHICH MAY INCLUDE, BUT ARE NOT LIMITED TO, PHYSICAL OR PSYCHOLOGICAL INJURY, PAIN, SUFFERING, ILLNESS, DISFIGUREMENT, TEMPORARY OR PERMANENT DISABILITY (INCLUDING PARALYSIS), ECONOMIC OR EMOTIONAL LOSS, AND DEATH. PARTICIPANTS UNDERSTAND THAT THESE INJURIES OR OUTCOMES MAY ARISE FROM THEIR OWN OR OTHERS’ NEGLIGENCE, OR CONDITIONS RELATED TO TRAVEL. ALL ENTRANTS AGREE TO FOLLOW ALL APPLICABLE LAWS AND REGULATIONS DURING THEIR PARTICIPATION IN THE SWEEPSTAKES AND UNDERSTAND THAT BREAKING ANY LAW, RECKLESS ACTIVITY

OR BEHAVIOR THAT THREATENS THE SAFETY OF OTHERS IN ANY WAY WILL BE GROUNDS FOR IMMEDIATE DISQUALIFICATION AND IS EXPLICITLY PROHIBITED.

PARTICIPANTS SHALL ABIDE BY ALL LOCAL AND STATE SOCIAL DISTANCING ORDERS AND REGULATIONS AND OTHER RECOMMENDED HEALTH MEASURES RELATING TO THE COVID-19 PANDEMIC.

Each Winner, by acceptance of a prize or participation in the Sweepstakes, grants to Sponsor, the MLS Entities and each of their respective designees the right to publicize such Winner's name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled communications. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties that may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials, or the cancellation or postponement of any MLS game, event or exhibition. Sponsor and the MLS Entities are not responsible for transportation or failures of any kind of TradeableBits Media Inc. or the Internet, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit a participant's ability to participate in the Sweepstakes. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. All information and files submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting <http://www.mlssoccer.com/terms-service> and <http://www.mlssoccer.com/privacy-policy> (both of which are incorporated herein by reference).

The Sweepstakes is designed to increase consumer awareness of and interest in MLS. This Sweepstakes may not be used for any form of gambling. In the event that the Sweepstakes is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Sweepstakes, or to disqualify participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's or the Club's representatives or who are in violation of these Official Rules, as solely determined by the Club, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor, the MLS Entities and/or their respective agents. Sponsor and the MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in their sole

discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in Hamilton County, Ohio without giving effect to choice of law or conflicts of law principles (whether of the state of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. Club's failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the MLS Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Sweepstakes. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prize or Grand Prize from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

WINNERS' LIST: For a list of Winners (available after June 1, 2020), mail a self-addressed stamped envelope to: Twisted Tea "Par-Tea on the Porch" Winners' List 14 E. Fourth St., Third Floor Cincinnati OH 45202. Winners' list requests must be received by August 1, 2020.

SPONSOR: The sponsor of this Sweepstakes is Boston Beer Corporation, having an address One Design Center, Suite 850, Boston, MA 02210. Mail-in entries are not accepted.