SEATGEEK “SEASON TICKET MEMBER SPOTLIGHT”
CONTEST OFFICIAL RULES

VOID WHERE PROHIBITED. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED.

ELIGIBILITY: The SeatGeek “Season Ticket Member Spotlight” Contest (the “Contest”) is open to Club season ticket members who are legal residents who live within (a) a seventy-five (75) mile radius of Nippert Stadium in Cincinnati, Ohio and (b) the Designated Market Areas (as defined by Nielsen Media Research Company (or any other entity selected by MLS in its reasonable discretion whose market definitions are commonly used in the media industry)) of Lexington, Kentucky, Louisville, Kentucky and Indianapolis, Indiana (the “Territory”) who are of legal age of majority in the jurisdiction in which they reside (and at least 18 years old) at the time of entry (“Eligible Entrants”). Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of Fussball Club Cincinnati, LLC, d/b/a Football Club Cincinnati (“Club”), SeatGeek (“Sponsor”), Major League Soccer, L.L.C. (“MLS”), and Soccer United Marketing, LLC (“SUM” and collectively with Club, Sponsor and MLS, the “MLS Entities”) and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest are not eligible to participate or win a prize. The Contest is subject to all applicable federal, state and local laws, rules and regulations. Void outside Territory, and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: A separate Contest will be run once every two weeks, starting on May 20, 2020, and ending on December 18, 2020. The first Contest begins at 9:00 a.m. Eastern Time on Wednesday, May 20, 2020 and ends at 5:00 p.m. Eastern Time on Friday, May 22, 2020. Each contest thereafter will begin at 5:01 P.M. Eastern Time on the Friday that the previous contest ended, and will continue until 5:00 P.M. Eastern Time on the Friday that is two weeks from the Contest start date (each such Contest period, an “Entry Period”). During the Entry Period, there is one (1) way to enter. No other method(s) of entry will be accepted. Limit one (1) entry per person, per family, per e-mail address, as applicable and per household, multiple entries received from any person or family or e-mail address or household in excess of the stated limitation will be void. All information and files submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting http://www.mlssoccer.com/terms-service and http://www.mlssoccer.com/privacy-policy (both of which are incorporated herein by reference). Any entries not chosen as a Winner in any Entry Period will be automatically submitted as entries in the following Entry Period. A Winner may not win the Prize multiple times.

1. Online Method: Any person may nominate an Eligible Entrant, during the Entry Period, by submitting a video (no longer than 60 seconds) or a written description detailing why the Eligible Entrant should represent the Club season ticket members as the fan of the match, in accordance with the prompts and instructions found at www.fccincinnati.com/membersspotlight. The person providing the nomination may be required to register by filling out the required fields on the Contest entry page which will include:
   1) Name
   2) E-mail address
   3) Date of Birth
   4) Telephone Number
   5) ZIP code

HOW TO WIN: Based on the criteria outlined below, one potential Winner will be determined on each Saturday following the end of an Entry Period from among all eligible submissions received throughout the Entry Period. Club representatives will judge all eligible submissions based on the following criteria: 1) Creativity (0-25 points), 2) Passion (0-25 points), 3) Uniqueness (0-25 points) and 4) Overall loyalty to the
CONTENT RESTRICTIONS: Entrants must not include any of the following content (the “Content Restrictions”) in any entry: (a) pornography, adult-oriented content or any other sexually-explicit material; (b) materials relating to lotteries or gambling; (c) explicit language or content, images of violence, or promotion of illegal activities; (d) content in violation of intellectual property rights or laws; (e) libelous, defamatory, disparaging, tortious or slanderous materials; (f) content that denigrates, disparages or reflects negatively on the MLS Entities, Club, their owners and employees, or the game of soccer; (g) tobacco, cannabis, e-cigarettes, alcohol or drugs; (h) dangerous stunts; (i) real weapons of any kind including, but not limited to, guns, knives or projectiles; (j) material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, or local law, ordinance, or regulation; (k) individuals under legal age of majority without express permission from their parent or legal guardian; (l) audio and/or visual content owned by any third party (e.g., recorded music; pre-produced video, etc.); (m) material that is unlawful, or otherwise in violation of or contrary to the laws or regulations in any state/territory/province where the entry is created; and (n) material that the Club determines, in its sole discretion, disregards social distancing measures or other recommended or legal protocols in light of the COVID-19 pandemic. Any entry that does not comply with the foregoing, in the sole discretion of Club, will be disqualified.
PRIZES: Each Winner will receive the following (the “Prize”):
- Featured on FCCincinnati.com landing page;
- One (1) Club t-shirt; ARV $30.00;
- One (1) $50.00 Club team store gift card; ARV $50.00; and

A total of sixteen (16) Prizes will be awarded throughout all Entry Periods. Total ARV of all Prizes is: $1,280.00. Transportation to/from any location is not included and is the sole responsibility of each Winner. Each Winner is fully responsible for any and all applicable federal, state, and local taxes (including income and withholding taxes). All costs and expenses associated with Prize acceptance and use not specified herein as being provided are the sole responsibility of each Winner. All prize details are at Sponsor’s sole discretion.

Each prize is non-transferable and non-assignable, with no substitutions except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute the prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion. MLS game, event, and exhibition dates and times are determined in the sole discretion of MLS and/or the applicable MLS team, as applicable, and may be subject to change. Exact seat locations will be determined by the Club.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Contest or by posting about the Contest on social media, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) waive any and all claims against the Sponsor, the MLS Entities, and each of their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Contest, and all of their respective officers, directors, employees, agents and representatives (collectively, “Released Parties”) for any injury, damage or loss that may occur (including death), directly or indirectly, in whole or in part, from the participation in the Contest or from the receipt or use of any prize or any travel or activity related to the Contest or the receipt or use of any prize.

Each Winner, by acceptance of a prize or participation in the Contest, grants to Sponsor, the MLS Entities and each of their respective designees the right to publicize such Winner’s name, address (city and state of residence), photograph, voice and/or other likeness and prize information in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled communications. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties that may occur in connection with the administration of the Contest, the processing of entries, the announcement of the prizes or in any Contest-related materials, or the cancellation or postponement of any MLS game, event or exhibition. Sponsor and the MLS Entities are not responsible for transportation or failures of any kind of the Internet, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit a participant’s ability to participate in the Contest. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or
utilized in the Contest. Released Parties are not responsible for injury or damage to entrant’s or to any other person’s computer related to or resulting from participating in this Contest or downloading materials from or use of the website. All information and files submitted in the format specified will become property of Sponsor and used as provided in the MLS Terms of Use and Privacy Policy, each of which can be found by visiting http://www.mlssoccer.com/terms-service and http://www.mlssoccer.com/privacy-policy (both of which are incorporated herein by reference).

The Contest is designed to increase consumer awareness of and interest in MLS. This Contest may not be used for any form of gambling. In the event that the Contest is challenged by any legal or regulatory authority, the Club reserves the right to discontinue or modify the Contest, or to disqualify participants residing in the affected geographic areas. In such event, Released Parties shall have no liability to any participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor’s or the Club’s representatives or who are in violation of these Official Rules, as solely determined by the Club, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Sponsor, the MLS Entities and/or their respective agents. Sponsor and the MLS Entities shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Contest, and to resolve all disputes in their sole discretion. Released Parties (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. All disputes will be resolved under applicable U.S. laws in Hamilton County, Ohio without giving effect to choice of law or conflicts of law principles (whether of the state of Ohio, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of Ohio. Club’s failure to enforce any terms of these Official Rules shall not constitute a waiver of that provision.

The Sponsor and the MLS Entities, as applicable, reserve the right, in their sole discretion, to cancel or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, Sponsor may elect to identify the Winners and award the Prize from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND MLS WILL DISQUALIFY ANY SUCH ENTRANT, AND SPONSOR AND THE MLS ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS’ FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Contest.

WINNERS’ LIST: For a list of Winners (available after December 18, 2020), mail a self-addressed stamped envelope to: SeatGeek “Season Ticket Member Spotlight ” Winners’ List 14 E. Fourth St., Third Floor Cincinnati OH 45202. Winners’ list requests must be received by December 31, 2020.

SPONSOR: The sponsor of this Contest is SeatGeek, having an address at 400 Lafayette Street, Floor 4, New York, New York, 10003. Mail-in entries are not accepted.