

FC CINCINNATI COMMUNICATIONS

The FC Cincinnati Communications department is a combined media relations/public relations and digital department. The staff members who specifically work with media are listed below.

Department Email: communications@fccincinnati.com

(Please use this email for all credential requests and non-deadline inquiries. Any request on a deadline should be directed to a member of the Communications staff listed below.)

Lizz Summers – Vice President of Communications

O: (513) 977-5408

C: (617) 571-2219

summers@fccincinnati.com

@LizzSum

Kevin Noonan – Communications Manager

O: (513) 763-1013

C: (513) 703-3425

noonan@fccincinnati.com

Anwar Chagollan – Communications Coordinator

O: (513) 763-1021

C: (956) 240-7633

chagollan@fccincinnati.com

Darius Howard – Director of Digital Media

howard@fccincinnati.com

Alex Stec – Digital Content Manager

stec@fccincinnati.com

@Alex_Stec_

Matt Shisler – Digital Content Producer

shisler@fccincinnati.com

Charlie Hatch – Digital Host & Writer

hatch@fccincinnati.com

@charliehatch_

Katie Swaine – Digital Content Associate

swaine@fccincinnati.com

2019 FC CINCINNATI MEDIA POLICIES

PROFESSIONAL CONDUCT

All media who have been issued credentials or who are granted access to the team are expected to follow the guidelines set forth in this document, as well as the instructions of FCC staff, stadium employees and security, or risk limitation of access or revocation of credentials.

Media access is issued with the purpose of providing access to interviews and written, audio and visual accounts of the team, as appropriate. **No member of the media should use this access for autographs, personal photographs or commercial requests.** Doing so will automatically result in the permanent revocation of credentials to cover FC Cincinnati.

At all times, those granted media access must abide by the conditions set forth on the back of their MLS and/or FCC credentials. (That information is included at the end of this document as Appendix A).

FC CINCINNATI MEDIA SERVICES

Press Releases and Alerts: Requests to be added to FCC's media distribution lists should be emailed to media@fccincinnati.com

- **FCC Media Box:** The FC Cincinnati Communications staff maintains an online Box account for media to access assets for 24/7. For more information, please contact the FC Cincinnati Communications staff at media@fccincinnati.com. The FCC Media Box includes video (b-roll, interviews), photos (headshots, action images, courtesy images), MLS and FCC logos and facility renderings.
- **Fact & Record Book:** The 2019 Fact & Record Book will be available to all media at FCCincinnati.com (linked as a PDF).
- **USL Historical Information:** Schedule/results, rosters and statistics from the club's three USL seasons are available at fccincinnati.com
- **Official Web Site:** FCCincinnati.com is the official web site of FC Cincinnati. All content posted on the site by the team may be republished in its entirety by media outlets, with credit cited as "FC Cincinnati." Note that user-generated content, including user comments, photos and videos, MAY NOT be republished without explicit permission.

HOME CREDENTIALS

FC Cincinnati season media credentials are issued to vetted representatives of recognized newspapers, magazines, digital affiliates, television and established radio stations making reasonable requests.

Single-game credentials are issued to media who have not covered the team on a regular basis in prior seasons, to visiting media and to those on a specific game-related assignment.

To request single-game credentials, please visit <https://fccincy.com/19Credentials>

As a general policy, the club does not grant media credentials to freelance photographers unless they are assigned to shoot for a specific story or project. Special requests can be submitted to the FC Cincinnati Communications staff and they will be considered on a case-by-case basis.

All credentials are non-transferable, and any unauthorized use will subject the bearer to ejection from Nippert Stadium and confiscation of the credentials.

GAME DAY RSVPS

All media, regardless if they have an FCC season media credential or not, MUST alert the FC Cincinnati Communications staff by emailing media@fccincinnati.com that they are attending the game by the deadlines below.

Failure to RSVP by the deadline will result in no on-campus parking accommodations for the game.

RSVP deadlines

- Saturday/Sunday games: 6 p.m. on Thursday
- Wednesday games: 6 p.m. on Monday
- Thursday game: 6 p.m. on Tuesday
- Friday game: 6 p.m. on Wednesday

MEDIA ENTRANCE & MEDIA WILL CALL

New in 2019, all media must enter the stadium via the Media Will Call Entrance at Gate 7, which is located on the WEST side of Nippert Stadium, in front of the Tangeman University Center (2766 UC Main St., Cincinnati, OH).

This location is accessible from both Campus Green Garage and Clifton Court Garage, both of which are utilized for media parking on game days.

The Media Entrance **opens 90 minutes prior** to the scheduled kickoff when stadium gates open. All media must enter through the press gate entrance at Gate 7, and all bags are subject to search and tagging.

No media are able to enter Nippert Stadium prior to the opening of Media Will Call. Media credentials will not be honored at any other entrance.

Members of the media who need to pick up credentials on game day must visit the Media Will Call tent at this entrance. All photo/video bibs must also be picked up at Media Will Call on the way into the stadium.

ROAD CREDENTIALS

To expedite the process for all Cincinnati-based traveling media, the FCC Communications staff will facilitate all road credential requests with the host team's PR staff.

Members of the Cincinnati media traveling to road games should submit requests for credentials to the Communications Department at media@fccincinnati.com no later one week – 7 days – prior to the match.

FCC's Communications staff will relay media will call and parking information to the traveling media.

NIPPERT STADIUM MEDIA FACILITIES

The media facilities at Nippert Stadium open 90 minutes before advertised kickoff, and close two hours following the final whistle. Media should be aware of timing and plan accordingly when possible.

If additional accommodations are required, please coordinate in advance with the FC Cincinnati Communications staff so we can assist.

FIELD-LEVEL WORK ROOM

The Nippert Stadium field-level work room is available for photographer and videographer use pregame, halftime and postgame. The work room is located on the basketball courts in the UC Rec Center, which is accessible through the plaza area under the video board.

The field-level work room opens to media 90 minutes prior to the scheduled kickoff and the room will be staffed with security at all times.

Postgame, the FCC press conference will also be held in this area.

MEDIA PARKING

A limited number of parking passes are available for working media who RSVP to the game by the deadlines above. Members of the media seeking parking accommodations are advised to make their requests as early as possible as parking is very limited on campus.

TV trucks that provide satellite, uplink or microwave functions need to make arrangements with the FC Cincinnati Communications staff at least 48 hours in advance.

PRESS BOX

The Nippert Stadium press box is located on the fifth floor of the West Pavilion, and is accessible via a dedicated elevator in the SOUTH tower lobby.

The press box opens 90 minutes before kickoff.

The press box is intended to be a quiet work place for writers, reporters and broadcasters, as well as matchday personnel. Cheering and loud talking/noises will not be tolerated.

Family members and guests will not be accommodated in the press box. Media who have special or extenuating circumstances are strongly encouraged to make arrangements with the FC Cincinnati Communications staff in advance to avoid issues.

Abuse of press box privileges will result in forfeiture of a media credential.

WIRELESS ACCESS

Nippert Stadium offers wireless internet access in all press areas. The access works with all Wi-Fi-enabled computer equipment. Login information is available in the press areas.

GAME NOTES / STATISTICS

Game notes and statistics will be available in the press box.

Live game stats are provided by Opta, and are available at mlssoccer.com on the specific game's Matchday page.

Printed lineups will be distributed in the press areas as soon as they are available. Printed statistics will be distributed at halftime and postgame. Periodic announcements will also be made during the game.

LOCKER ROOMS

Following the conclusion of the game, FC Cincinnati will conduct a postgame news conference in the field-level Media Work Room.

The FC Cincinnati and visitor locker rooms are located at field level at the south end of the field, under The Bailey. The visitor's locker room is located on the west side and the entrance is under the middle of the section, while the FCC locker room is located on the east side, around the corner and facing the plaza area under the video board.

Cooperation and professional courtesy are asked in maintaining a proper working atmosphere for postgame interviews. Absolutely no autographs or photos are allowed in the locker rooms during postgame media access periods.

MEDIA CELL PHONE USE

No media member may use a cell phone at any time inside the locker room, other than as a recording device during interview periods.

Media members may carry their cell phones into the locker room and use them as recording devices, but may not use them to place or take calls or photos.

FIELD ACCESS

Only those who are issued an All-Access, Broadcast or Photo/Video credential AND who are wearing the appropriate vest will be allowed at field level. Media with a Photo/Video credential will have access to either end line, but may not access either sideline.

Media who have been issued vests MUST wear the vests as instructed at all times when at field level. They may not be tucked into pockets, or tied around the waist. They must be worn appropriately.

No member of the media may access the east (field board) side of the field at any time.

PHOTOGRAPHERS & VIDEOGRAPHERS

Photographers and videographers holding proper credential designations AND wearing the appropriate vests may position themselves along either end line at field level for the game and shoot from that location. NOTE: Chairs are not permitted on the end lines at any time.

Immediately prior to each match, photographers who wish to shoot the traditional pre-game team photos will be escorted to the midfield sideline by photo marshals. Once team photos have been taken, photographers must quickly return to their end line photo positions.

During the match, photographers have restricted movement. Absolutely NO ONE may position themselves directly behind the goal boxes during the game, and all media must stay outside the goal stanchions at all times.

Also, movement from one end of the field to the other is only allowed at halftime and must be completed with 1:30 left on the scoreboard. Photographers or videographers who fail to access the south (far) end of the field before this time will not have access to that end and must remain in the north (near) end.

At no time during the game are photographers or videographers to walk through or past either teams' technical areas, as indicated by the dotted boxes around the team benches.

Photographers and videographers also have access on the concourse level at the top of sections 117-120. FCC asks that media who use this area be courteous of fans in the sections in front of them.

Photographers **DO NOT** have access to the locker rooms at any time.

PHOTOGRAPHER & VIDEOGRAPHER PHOTO BIBS

Each accredited photographer and videographer are issued a specially designated vest provided by FC Cincinnati for identification purposes. If issued a vest, it is a mandatory supplement to the credential and must be worn at all times.

The photo bib serves as a temporary access control device and must be returned to the photo marshals in the field-level work room at the end of each match. The vest must be worn correctly at all times while present at any restricted position.

Photographers in unauthorized shooting positions or who do not wear their bib correctly risk suspension of their credential.

MEALS

A media meal and beverages are available to working members of the media in the press box. Water will also be available in the field-level media work area.

The media meal is served 90 minutes before kickoff and will remain out until after kickoff. A halftime snack will also be available to media in the press box.

VISITING BROADCAST NEEDS

Representatives from national or visiting broadcasts are asked to specify requirements for spotters and / or statisticians as soon as possible, and no later than five days before the match. Once arrangements are made for the requested game day staff, they must be compensated whether they are used or not.

Broadcast booths are located in the press box on the fifth floor of the West Pavilion.

TRAINING MEDIA ACCESS

Generally, FCC trains at the Mercy Health Training Center in Milford, Ohio, but may also utilize other facilities when weather dictates.

Training times and locations can – and frequently do – change after they've been released early in the week. Sessions are also weather dependent.

During the regular season, training sessions can fluctuate between one hour and two hours in duration depending on the day of the week and time of the season.

Members of the media who intend to cover training sessions are STRONGLY ENCOURAGED to alert a member of the FC Cincinnati Communications staff directly the evening before.

- In the event a session changes, media who RSVP'd will be alerted.
- Media who do not RSVP are risking missing training if it changes

Training sessions are generally open to the media in their entirety, but portions may be closed or access minimized at the discretion of the Head Coach.

Because training can vary in length, media are strongly urged to arrive as close to the start time as possible, especially media who are looking to capture video b-roll.

In general, all media availability will be held pitch-side at the conclusion of the session. However, situations may exist where availability is moved prior to the session. Media who have RSVP'd will be alerted as soon as possible when this is scheduled to occur.

No media members are allowed into the locker room before, during or after training sessions.

Interviews:

Interviews that require advance preparations or special accommodations by an FC Cincinnati player or staff member should be made by calling or emailing the FC Cincinnati Communications staff in advance.

Interviews that require longer time and that are not prearranged may be declined on site.

SOCIAL MEDIA

The official FC Cincinnati hashtags are #FCCincy and #IgniteUnite.

The official FC Cincinnati social media accounts are listed by platform below:

Twitter: @FCCincinnati, @WestEndStadium, @MercyHealthTC, @FCC_Foundation, @GaryFCCLion





Instagram: @FCCincinnati, @WestEndStadium, @MercyHealthTrainingCtr, @FCCFoundation

Facebook: FCCincinnati, WestEndStadium, MercyHealthTrainingCtr, FCCincyFoundation

YouTube: FCCincinnati

CLUB NAME

Football Club Cincinnati is the team's full written name. The name is to be shortened to FC Cincinnati on first reference. FCC is acceptable on second reference, as is "FC Cincy," if necessary. "FC" is not an acceptable reference at any time.

"The Orange and Blue" can also be used to refer to the team. When using emojis, the preferred social media usage is the orange diamond, a typed ampersand followed by the blue diamond. Either size diamond is acceptable so long as both the orange and blue are the same size. (Ex:  &  or  & )

NOTE: Fussball Club Cincinnati – or Fußball Club Cincinnati using the German character – is the formal, legal name of the club and its business units. It is not to be used in any sporting references to the team, or in any public discussion.